

នឹងមកដល់ឆាប់ៗ  
នាខែវិច្ឆិកា ឆ្នាំ២០២៣

Coming Soon  
this November 2023

# SPONSORSHIP PROPOSAL



# About Us

**Choryeatra** is an exhibition created by a team of six students in the final year at Limkokwing University, majoring in Professional Design with the purpose of promoting culturally underrated areas and famous areas in Cambodia.

We kindly request you to take a look at our sponsorship package. By becoming a sponsor, you will have the opportunity to promote your company to your desired audience and enjoy various benefits. Your support will contribute to boost our project further and to raise awareness about our country wider.

We sincerely hope that you kindly take our proposal into careful consideration. We believe that by giving us the opportunity to showcase our capabilities, you will be able to witness the valuable contributions we can make to your organisation.



# Our Team



**Phalla Sovithia**  
Project Coordinator



**Sok Sonetra**  
Sponsorship Manager



**Chem Vongsereyoudom**  
Art Director



**Chhoun Sokmakara**  
Financial Manager



**Khin Phy Ronvatey**  
Marketing Manager



**Seiha Lyhuoy**  
Artist



# About the Exhibition

**Choryeatra**, is an exhibition project showcasing interesting places from each province in Cambodia which aims to shed light on lesser-known locations in Cambodia and raise awareness about the issues they face, such as environmental concerns or under-funding. We also seek to inspire visitors to plan trips to these areas, which can contribute to their development through tourism. Our exhibition will be launched from **18th November until 3rd December** that will take place at [Amanjaya Pancam Hotel](#) (Free Entry).

# Brand Mission & Vision

To promote and celebrate the rich cultural heritage of Cambodia by showcasing lesser-known locations, inspiring visitors to explore the country, and contributing to the development of underdeveloped areas through tourism.

To be the leading exhibition that highlights the hidden gems of Cambodia, fostering a deeper appreciation for its diverse cultural and natural wonders, and creating sustainable opportunities for local communities.



# Target Audience

Our target audience has been identified as a group of people ranging from the age of **17 and above**. They can be students, professionals, or anyone interested in travelling and going on adventures. We expect to reach an audience of **1000 plus**.



# Essential Support Packages

	Brand representation on social media event banner	Shout-out post on social media	Thank you post on social media	Brand representation on Sponsor Board	Brand representation on X-stand at the Entrance	Brand representation on Phnom Penh attractions map	Artwork presenting the company in the exhibition
<b>Sightseer</b> <b>\$75</b>							
<b>Traveler</b> <b>\$150</b>							
<b>Voyager</b> <b>\$350</b>							







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## Thank You To Our Sponsors



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5 DAYS AGO



# Thank You!

We appreciate your interest and support. If you have any questions or comments, we would be more than happy to assist you. Feel free to reach out to us through email, social media platforms, or by calling our dedicated phone number. Our team is here to provide you with the information you need and ensure your satisfaction. We are eagerly looking forward to hearing from you soon!

## Contact us via:

+855 77 954 914

ចរយាត្រា - Choryeatra on Facebook

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